



So you want to host a Come Try Ringette

Recruitment Team

Ringette Alberta provides Recruitment Team members to run the on-ice portion of your Come Try Ringette. Depending on availabilities, you may have 2-4 recruitment team members attending your session. These individuals are all females who are actively or have been actively involved in Ringette in their communities.

Ringette Alberta will do its best to staff all CTR events, however, timing of events as well as availabilities of our Recruitment team may lead to situations where this is not possible. Please ensure events are provided to Ringette Alberta as soon as possible to maximize the possibility of having staff available (please give a minimum of 1 month/30 days notice).

Please note that team availability is very limited for weeknight events

Registrations

All registrations will be forwarded to your email address via the Come Try Ringette website. These registrations are only forwarded to your email, and not stored in the CTR website (as it does not have that capability), so ensure you save this information.

All registrations must be tracked on a spreadsheet to be provided to Ringette Alberta after the event. This spreadsheet should include all participants who pre-registered as well as any walk ups from the day of. Please ensure you have complete information for each registrant, as this information is used to track which athletes end up registering for Ringette in any community after attending a CTR. Ringette Canada provides a rebate for every athlete that registers for Ringette through the Come Try Ringette process. This rebate is awarded to the association that hosted the CTR Event that the athlete attended, regardless of where they register.

A copy of the spreadsheet is available from Ringette Alberta.

Volunteers

Ringette Alberta provides 2-4 Recruitment Team to run your on-ice session, but you will still require additional volunteer help.

Off-Ice Volunteers

You will want to have specific volunteers set aside to run sign in/registration for your event, direct registrants to dressing rooms and to be available to parents for questions during the event. The size of your event will determine how many of these you require, but a minimum of 4 is a good guideline.

On-Ice Volunteers

You will require additional on-ice help to assist the Recruitment Team in running the event. These on-ice volunteers MUST be 16 years of age or older and should preferably be coaches where possible. On-Ice volunteers will be needed to help execute stations, provide one-on-one attention to athletes who may be new to skating, and to assist in the movement of groups from station to station. It is even more ideal to have coaches involved in your CTR event who may be coaching the divisions that a prospective athlete may end up in.

Equipment

The Recruitment Team will come equipped with the main equipment they require to run their stations, however, your association is still responsible for providing the following:

- Sticks for every participant
- Rings for every participant
- Name tags for athletes helmets
- Jerseys or Association Apparel for your volunteers to wear
- Jerseys for participants to wear (not required but recommended)
- Snacks for after the event

Materials at your event

It is helpful to have a package of materials for your participant's parents. This should include:

- Registration information for your association (date, cost, etc.)
- Divisions and what years fall within them
- Nights of play for teams
- Required equipment and available stores to purchase it at
- Introduction to the sport (basic rules, etc.)

Marketing

Below are some important marketing concepts to focus on in your preparation for your event:

1. Bring a Friend – Bring a Friend nights are what Come Try Ringette evolved from. Ensure your whole association knows about the event and supports you in it. Communications should be sent to athletes in your U12 and younger divisions to encourage them to bring a friend to try the sport.
2. Social Media – Twitter, Facebook, and Instagram have become vibrant online communities where you can easily promote your events and recruit participants. Ensure you have an online presence for your event and ensure you keep it in the forefront over the course of your marketing.
3. Sport/Registration Nights – Many communities host sport information nights to allow all sports to gather in one location and reach their target audience. This is a great opportunity to advertise your Come Try Ringette where athletes can try the sport before they register. Your association should also keep your registration open enough to allow participants attending your Come Try Ringette to register and be accommodated no matter what the associations original registration deadline is.