

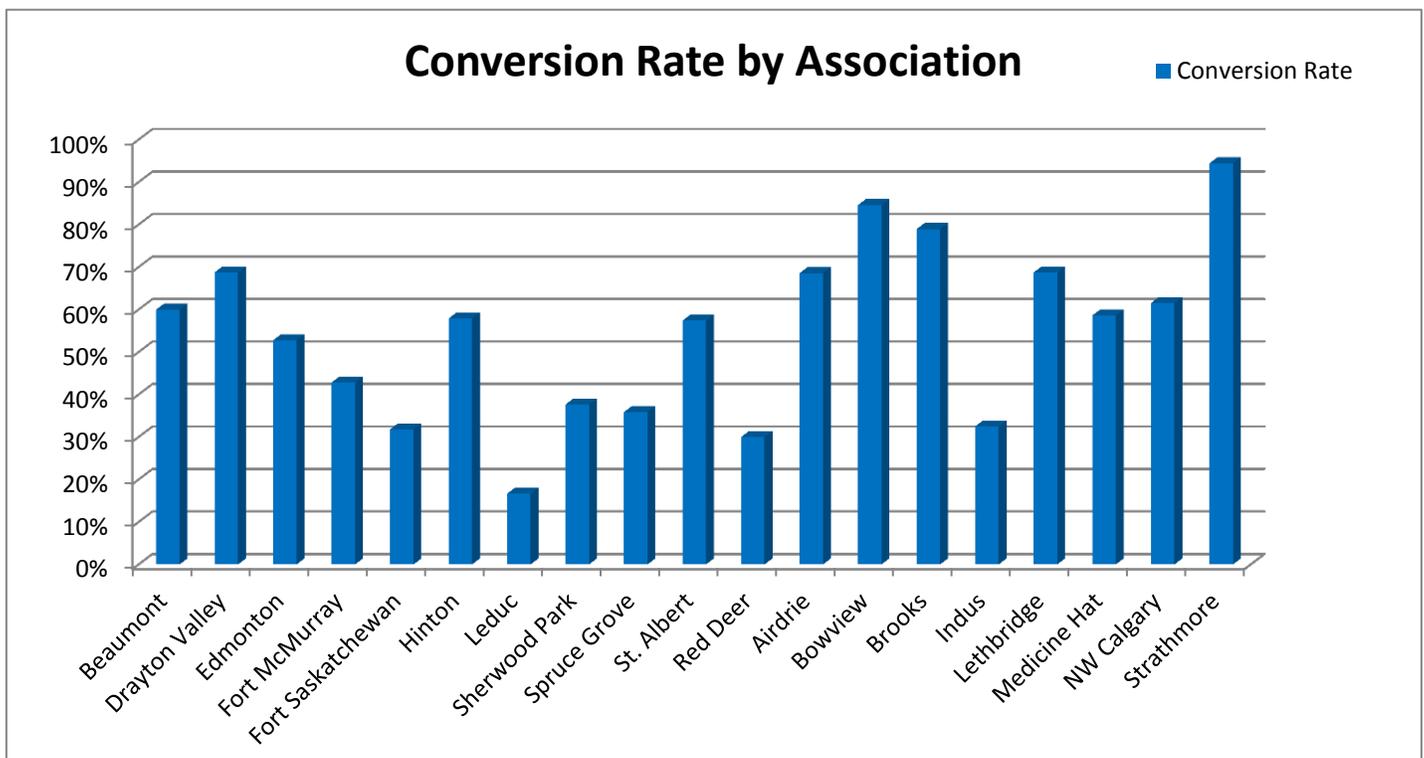


COME TRY RINGETTE SUMMARY 2012-2013

Total # of CTR Events	32
Total # of participants registered for Ringette	325
Total # of participants attending a CTR event	633
Provincial Conversion Rate	51%

Association Participation & Conversions

19 associations participated in hosting a Come Try Ringette event this season. Across these 19 associations we had varying rates of conversion in terms of how many players actually registered for the season. Below is a visual showing the conversion rates of the associations that hosted Come Try Ringette this year.



Overall, the average conversion rate was: **57%**

Through 2012, Come Try Ringette recruited an **average of 16 new players** to associations across Alberta!!



COME TRY RINGETTE SUMMARY 2012-2013

Participation Numbers by Time of Year

The majority of Come Try Ringette events are hosted between **February-June (Spring)** and **August-October (Fall)**. Presented below are the differences between participation and registration at the two times of year, coming to the conclusion that FALL is the best time to host a Come Try Ringette event as participants are more likely to register for the season! It was also very common for those who attended a Spring CTR event to attend a Fall CTR event before registering for Ringette.

SPRING CTRs	
Total # of kids in spring CTRs	267
Total # of kids registered for Ringette	88
Conversion Rate	33%

FALL CTRs	
Total # of kids in fall CTRs	366
Total # of kids registered for Ringette	237
Conversion Rate	65%



Recruitment Team

With Recruitment teams now established and running in both Northern and Southern Alberta, these teams have worked to help associations run 21 of the Come Try Ringette events hosted in 2012. Look for these ladies around the rinks during upcoming events!

Check out the website for upcoming events! www.cometryringette.ca